Thinner Facer + Thinner Liner = Savings

Green Bay Packaging has two new thinner films that can reduce costs for you, and benefit your customers.

- 2.4 mil white top coated Label-Lyte™* film (024TL)
- .92 mil polyester liner (92NB)

Green Bay Packaging's 2.4 mil white top coated BOPP (024TL) is the same Label-Lyte™* material you have trusted for years – just a bit thinner. So you can expect the same results.

- Same pearlescent look.
- Same converting characteristics.
- Same printability.

Using these thinner components can save you shipping costs. Here's one example.

Weight Per MMSI with 102 Adhesive			
	2.4 Mil Label-Lyte (024TL)	2.6 Mil Label-Lyte (026TL)	
.92 Mil PET Liner (92NB)	139#	144#	
1.2 Mil PET Liner (12NB)	152#	157#	
40# Kraft Liner (40SC)	188#	194#	

Thinner components also mean more labels on a roll – saving your customers roll changes during application.

Length of a 12" OD Roll with 102 Adhesive		
	2.4 Mil Label-Lyte (024TL)	2.6 Mil Label-Lyte (026TL)
.92 Mil PET Liner (92NB)	2,043′	1,904′
1.2 Mil PET Liner (12NB)	1,948′	1,821′
40# Kraft Liner (40SC)	1,509′	1,432′

A variety of thinner options are available on our $\underline{\text{T.I.P. program}}$. For samples of our thinner products send us an $\underline{\text{email}}$.

^{*} Label-Lyte is a trademark of Jindal Films America.