



Market Advantage™ Removable Collection

Adhere When You Need Them. Easy to Remove When You Don't.
Labels made with removable adhesives from Green Bay Packaging.

The Removable Collection offers a range of structures. Your customer gets the right adhesive for their application, and the right face stock for their look.

- General Purpose
- Ultra –Removable Microsphere
- Specialty
- Reclosure
- Kiddie Sticker



Our 272 microsphere adhesive removes cleanly without leaving a mark.

Use our Adhesive Recommendation Guide on Page 2 to choose the removable that will perform for your application. Or contact our Technical Service Department for assistance, at d61producttechsupport@gbp.com or 800-445-4269.

For speed and cost savings, take advantage of the wide selection of removable items on our TIP Trimless Program. With TIP you have a minimum order quantity of only one 3" roll, and next day shipments. Inventoried items also ship the next day. See the Structure Availability Chart on Page 4 for details.



Removable Collection

Removable Collection Adhesives

General Purpose

- 531 A moderate removable that adheres to a range of substrates. Can be paired with paper or film facers.
- 538 A tight removable for use with films and strong paper face stocks.
- 633 An aggressive removable for film and some paper facers. Has a clean release. Does not ghost. Good mandrel hold. Can be used for reclosure labels on packaging for dry products.

Ultra-Removable Microsphere

- 272 An ultra-removable adhesive that repositions on most surfaces. Some uses include forms, price marking, and children's stickers.
- 275 Our most universal microsphere with adhesion to corrugated, glass, metal, and plastics. Leaves no residue on surfaces, including glass and credit cards.
- 278 Our most economical ultra-removable adhesive. Adheres to most smooth substrates. Ideal for short-term labeling.

Kiddie Sticker

- 805 A lighter tack adhesive for kid's stickers. Can also be used for other applications requiring short-term removability.
- 80361 Adhesive for children's stickers – designed for short-term removability.

Specialty

- 347 Clean removable for glass applications – pairs with film facers. Perfect for oil change stickers, or promotional labels at retail – cooler doors, windows, and entry doors.
- 532 Textile adhesive that removes cleanly from most fabrics. Should not be used with leather, suede, or silk.
- 611 Water dissolvable adhesive – combine with dissolvable paper. It adheres to, and washes away from, many substrates including most plastics, stainless steel, and glass. Designed for very short-term applications, such as food rotation, parts bin labeling, and work in process labels.

Reclosure

- 635 An aggressive solvent-based adhesive for wet and dry reclosures applications. Moisture and blush resistant. Stands up to chemicals commonly found in wet wipes packages.
- 637 A solvent-based adhesive for wet and dry reclosure applications. Handles the chemicals commonly found in wet wipes packages. Is moisture and blush resistant.

Removable Adhesive Recommendations

- Recommended
- May Work in Some Applications

Applications	Acrylic Emulsion											Solvent	
	272	275	278	347	531	532	538	611	633	80361	805	635	637
Convex, 1-1/4" dia.									●			●	●
Low surface tension (PE, PP)	●	●	●		●	●	●	●	●	●	●	●	●
High surface tension (glass, metal)		●	●	●				●	●			●	●
Immersion in hot liquids												●	●
Moist adhesion												●	●
Textile adhesion					●	●				●	●		
Hot, > 212F									●			●	●
Chill, 32 to 41 F	●	●	●						●	●	●	●	●
Outdoor use				●								●	●
Wash-off							●	●					
Porous, rough		●					●		●		●		
Corrugated	●	●								●	●		
Water resistance				●								●	●
Soft PVC resistance			●						●			●	●
Indirect food contact	●	●	●	●	●	●	●	●	●	●	●	●	●



Market Advantage™

Removable Collection

We have removable adhesives for many applications. Here are just a few examples.



Better grip than static cling.

Window-Lite™ films with 347 adhesive stick better than static cling, particularly in cold temperatures. These BOPP films also convert easier than vinyl. The 347 adhesive removes cleanly from glass which makes it perfect for oil change stickers or in-store promotional labels.



Wet or dry, the package closes securely.

Wet wipe reclosures must seal in moisture, while dry wipes must be kept contained and contaminant free. Our 635 and 637 adhesives securely close flexible packaging. These adhesives allow the packages to be opened and closed through multiple uses. Two options let you choose the right level of adhesion.

Socks, pants, shirts – an entire wardrobe needs labels.

532 textile adhesive can be combined with a variety of papers and films to create labels for almost any item of clothing. We offer 8 pt. tag with 532 on our TIP program for quick turns and small runs, so unique socks can sport a one-of-a-kind band.



Dissolvability means clean removability for short-term labeling.

When combined with our dissolvable paper, H2ODP, labels with 611 adhesive wash away from most substrates, including most plastics, stainless steel, and glass. This material is perfect for food service applications. Date code labels simply rinse away in the dishwasher. Additional uses include labeling beer kegs, produce totes, and work in process. A quick wash and the label is removed from the finished goods.



Structure Availability

Adhesive	Face Stock	Product Description	Item	Inventory Status
272	60# Warm-White Semi-Gloss Paper	060PR / 272 / 40SC	S7018060	TIP
272	47# High-Speed Coated Thermal Transfer	050HS / 272 / 40SC	S7019060	TIP
275	60# Warm-White Semi-Gloss Paper	060PR / 275 / 40SC	S7701960	TIP
275	47# High-Speed Coated Thermal Transfer	050HS / 275 / 40SC	S7702060	TIP
278	54# Blue-White Semi-Gloss Paper	054SG / 278 / 40SC	S8164560	TIP
278	Value Thermal Transfer	VALUT / 278 / 40SC	S8175760	TIP
347	3.6 Mil Clear Top-Coated BOPP Film	036CG / 347 / 50SC	S6883060	TIP
347	3.6 Mil Clear Top-Coated BOPP Film	036CG / 347 / 78LF	S7149060	TIP
347	3.6 Mil White Top-Coated BOPP Film	036WG / 347 / 50SC	S6888060	TIP
347	3.6 Mil White Top-Coated BOPP Film	036WG / 347 / 78LF	S7227060	TIP
531	54# Blue-White Semi-Gloss Paper	054SG / 531 / 40SC	S7633960	TIP
531	44# Multi-Purpose Thermal Transfer Paper	0TTFP / 531 / 40SC	S7843160	TIP
531	Economy Top-Coated Direct Thermal	025DT / 531 / 40SC	S8975760	TIP
532	8 Point Gloss White Tag (C2S)	008GB / 532 / 40SC	S9941260	Custom
538	4.2 Mil Thermal Transfer Top-Coated Kimdura®	095TK / 538 / 50SC	S3286060	TIP
611	Water Dissolvable Paper	H2ODP / 611 / 40SC	S8210460	TIP
633	2.3 Mil White Top-Coated BOPP Film	023WB / 633 / 12NB	S8167160	Custom
635	2.0 Mil Clear Top-Coated BOPP Film	020CL / 635 / 12NB	S8759460	Inventory
637	2.0 Mil Clear Top-Coated BOPP Film	020CL / 637 / 12NB	S8742760	Inventory
805	FSC®-Certified 54# Blue-White Semi-Gloss	F54SG / 805 / 0PRLF	S8941160	TIP
80361	54# Blue-White Semi-Gloss Paper	054SG / 80361 / 0PRLF	S8001560	TIP
80361	FSC®-Certified 54# Blue-White Semi-Gloss	F54SG / 80361 / F32LF	S8935760	Custom
80361	FSC®-Certified 60# Semi-Gloss w/30% PCW	R60SG / 80361 / F32LF	S8935660	Custom

To ensure that our material removes cleanly in your application, please test the stock on the substrate being labeled.
Availability of structures accurate at the time of printing.

Not sure what adhesive will work for your application?

Contact our Technical Service Representatives who can help you make the right choice.

800-445-4269 or **d61producttechsupport@gbp.com**



Interested in sustainability?

FSC®-certified materials are available:

- **F54SG**
54# FSC-Certified Semi-Gloss
- **R60SG**
60# FSC-Certified Semi-Gloss
with 30% Post-Consumer Waste
- **F32LF**
FSC-Certified 3.2 Mil Lay Flat Liner